



## Barry Lawrence Ruderman Antique Maps Inc.

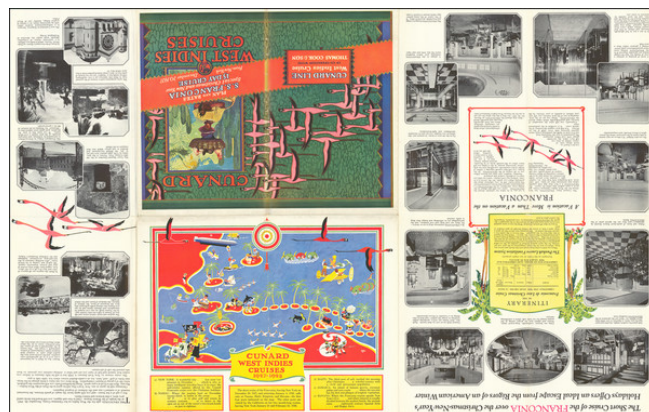
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### Cunard West Indies Cruises

**Stock#:** 98727  
**Map Maker:** Fancher  
**Date:** 1927  
**Place:** n.p. [New York?]  
**Color:** Color  
**Condition:** VG+  
**Size:** 12.5 x 7.7 inches (map size only)  
**Price:** \$ 145.00



#### Description:

A colorful brochure promoting the Cunard Line's West Indies Cruise on the S.S. *Franconia* in December of 1927. The brochure offers several views of the amenities on the ship, the cabins, and the varied ports throughout the Caribbean the ship planned to call upon. The combination of colorful illustrations and black and white photographs create a nice contrast in the image making for a more engaging piece.

The main feature of this brochure is the pictographic map that depicts the route of the 1927-1928 Cunard West Indies Cruises. This colorful map depicts the islands of Nassau, Haiti, Jamaica, and Cuba, with the other islands being unnamed since they were not part of the cruise. Each island includes a small illustration of activities like drinking or driving that could be done on the island. The sea features a busy ocean full of pirates, sea monsters, whales, and an airship.

A defining feature of this map is it was created by Louis Delton Fancher, a major illustrator for World War I propaganda and 1920s artistic advertisements. Fancher produced many iconic propaganda pieces to help recruitment during the First World War and translated his skills into commercial advertising once the demand for vibrant illustrations became popular in the Roaring Twenties.

#### Detailed Condition: