



## Barry Lawrence Ruderman Antique Maps Inc.

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### Negroland and Guinea. with the European settlements, Explaining what belongs to England, Holland, and Denmark &c. . . .

**Stock#:** 98297  
**Map Maker:** Moll  
**Date:** 1728  
**Place:** London  
**Color:** Outline Color  
**Condition:** VG+  
**Size:** 11 x 8 inches  
**Price:** \$ 375.00



#### Description:

An intriguing piece from the Age of Exploration, this map, "Negroland and Guinea. with the European settlements, Explaining what belongs to England, Holland, and Denmark &c. . . ." was created by Herman Moll and published in London in 1728. The map depicts West Africa, spanning from Senegal to Gabon, and stands as a testimony to the early 18th-century understanding of African geography.

The period of the map's creation was characterized by expanding European colonial interests in Africa. The detailed delineation of territories—highlighting those belonging to England, Holland, and Denmark—serves as a stark indicator of these colonial pursuits. Moll's map provides a snapshot of the geopolitical landscape of the time, reflecting the intense competition among European powers for control over valuable resources and trade routes.

A noteworthy feature of the map is its use of the term "Negroland," a term indicative of the racial attitudes of the time and which appears to have been in use only during the second quarter of the 18th century. This uncommon nomenclature, along with the specific labeling of the Gold Coast, Slave Coast, Grain Coast, and "Bennin," offers insight into the social and economic factors that drove European interest in West Africa, notably the transatlantic slave trade and the pursuit of gold and other commodities.

Moll's "Negroland and Guinea" is a profound artifact of its time, embodying the tensions and aspirations of the Age of Exploration. As a cartographic record, it provides a fascinating lens through which to examine the complexities of European colonial endeavors, the racial ideologies of the period, and the rich history of West Africa itself.



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**Detailed Condition:**