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[Through Cooperation to Communism] Spolupraci ke Komunismu

Stock#: 97646
Map Maker: Nováková
Date: 1963
Place: Velký Šenov
Color: Color
Condition: VG+
Size: 23 x 32.25 inches (sheet size)
Price: \$ 450.00



Description:

Rare Czech poster celebrating the spread of Communism throughout Eastern Europe in the early 1960s.

A compelling visual portrayal of Eastern Europe is captured in this poster, with red representing the pervasive influence of Russian power across the continent, with an allegorical image representing construction, manufacturing, industry and technology. The thematic emphasis on Russian dominance becomes immediately evident, with the vast stretches of red intertwining with the European landscape, underscoring the nation's formidable presence in the region.

By 1963, Europe was deeply embedded in the Cold War era. Europe was metaphorically split by the Iron Curtain, with Eastern Europe under the influence of the Soviet Union and its communist ideology, and Western Europe aligning more with the United States and its capitalist leanings.



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Czechoslovakia was a vital member of the Eastern Bloc. The country was a founding member of the Council for Mutual Economic Assistance (Comecon or RVHP in Czech, which is mentioned in the text), an economic organization comprising socialist countries and designed to promote economic collaboration and development among member nations. Founded in 1949, it served as a counterpoint to the Marshall Plan of the United States and was a tool to bind the Eastern Bloc countries economically to the USSR.

The poster, in emphasizing the economic achievements of the socialist countries, and particularly the RVHP member states, is a clear piece of propaganda. It seeks to underscore the strengths and successes of the socialist model, particularly in comparison to the "Common Market" countries, referring to the European Economic Community, which was a precursor to today's European Union.

The title "SPOLUPRACÍ KE KOMUNISMU" (Through cooperation to communism), suggests a collaborative march towards communism.

Following the title, a more detailed message is conveyed: "HOSPODÁŘSKÁ SPOLUPRÁCE ZEMÍ SOCIALISTICKÉHO SPOLEČENSTVÍ-ZÁRUKA DALŠÍHO ROZVOJE" (Economic cooperation of socialist countries - a guarantee of further development). This statement underscores the economic collaboration of socialist countries, heralding it as a guarantee for future development.

The phrase "SOCIALISTICKÉ ZEMĚ VYRÁBĚJÍ PŘES 38% SVĚTOVÉ PRŮMYSLOVÉ PRODUKCE" (Socialist countries produce over 38% of world industrial production), reveals that socialist countries account for over 38% of global industrial production and approximately 47% to the global grain harvest.

The poster concludes by spotlighting the economic growth achieved in the recent past. It states that, over the last three years, there has been a substantial rise in production within the RVHP countries: grain production has surged by 19.6 million tons, sugar beet by 10.5 million tons, milk by 3.5 million tons, and meat by 1.5 million tons.

Detailed Condition: