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(Jo Mora Menu) The Fable Menu Hotel Drake-Wiltshire

Stock#: 94898
Map Maker: Mora
Date: 1939
Place: n.p.
Color: Color
Condition: VG+
Size: 13.5 x 10.375 inches (sheet size)
Price: SOLD



Description:

Menu Art From One of Jo Mora's Iconic Murals

The Fable Murals, created in 1936 by the esteemed artist Jo Mora for San Francisco's Drake-Wiltshire Hotel, embody a distinct fusion of whimsy and detail, bringing to life an enchanting narrative that captivates observers as they traverse the hallway outside Jo's Café.

Executed in Mora's unique style, which blends elements of Western Americana with playful fantasy, the murals unfold like an enchanting visual storybook along the hotel's walls. Their imagery is derived from various classic fables, presenting a world where animals take on human roles and express poignant messages of wisdom.

The composition of each panel is thoughtfully orchestrated, with Mora's meticulous line work weaving intricate details into the visual narratives. Each scene is populated with anthropomorphic characters, engaging in actions that reflect the moral lessons of the fables they represent. From a cunning fox in refined attire to a tortoise resolutely striding in a footrace, Mora's creatures brim with personality and nuance.

The Fable Murals transcended their role as mere décor, becoming an integral part of the hotel's identity. Their captivating charm extends to Jo's Café, enhancing the ambience and inviting guests to partake in the visual feast before they enjoy their culinary one.

Further increasing their impact, Mora's imaginative illustrations were transformed into cover art for the



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menu of "The Fable" restaurant in the hotel. This decision not only created a visual continuity throughout the establishment but also encapsulated the magical dining experience that awaited patrons inside.

Detailed Condition: