LBJ for the USA

Stock#:   93820
Map Maker: Democratic National Committee

Date: 1964
Place: Chicago
Color: Color
Condition: VG+
Size: 12.75 x 20.25 inches

Price: $ 275.00
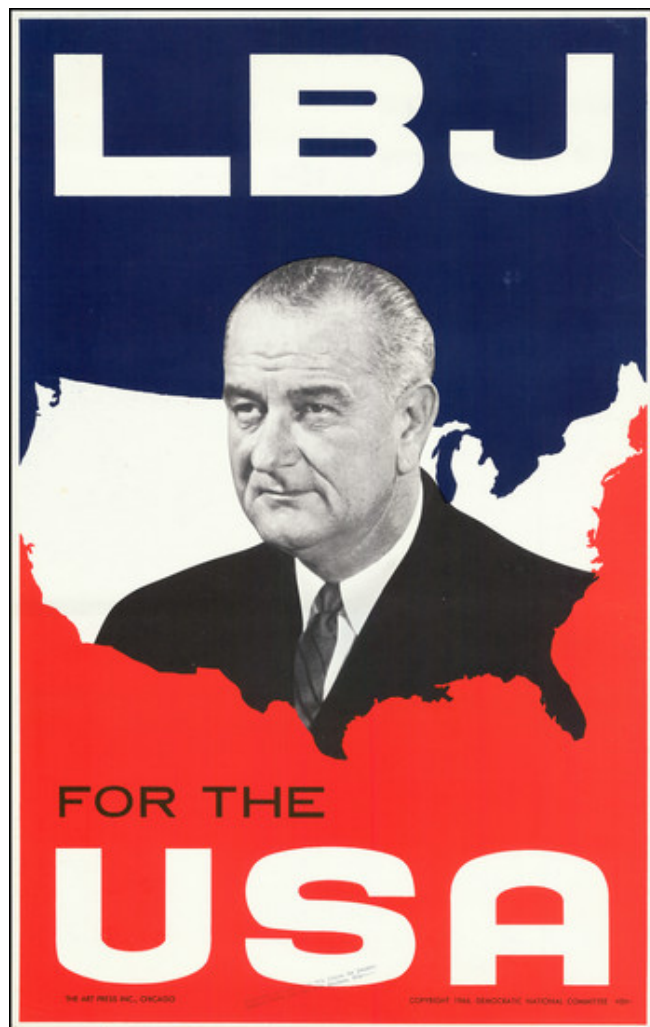
Description:

A striking map poster from 1964 by The Art Press Inc., Chicago, features a vivid photographic portrait of Lyndon B. Johnson (LBJ) nestled within a silhouette of the United States. Commissioned by the Democratic National Committee for Johnson's presidential campaign, the design captures the spirit of the time and the charismatic persona of LBJ.

The poster's design is symbolic and impactful, with LBJ's portrait occupying the center, framed by the silhouette of the United States. Above and below this central image, the colors of the American flag, blue and red, create a vivid contrast. The usage of such patriotic colors underscores the political context of the

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poster and serves to associate Johnson with the national identity and values.

Lyndon B. Johnson, often referred to as LBJ, served as the 36th President of the United States from 1963 to 1969. Prior to his presidency, he was Vice President under John F. Kennedy, ascending to the presidency following Kennedy's assassination. His presidency was marked by significant legislative achievements in civil rights, healthcare, and education, including the passing of the Civil Rights Act and the establishment of Medicare and Medicaid.

This poster, with its striking use of color and imagery, offers a snapshot of a specific moment in American political history. It is a testament to the power of visual media in shaping political narratives and public opinion, and serves as a compelling artifact of LBJ's 1964 presidential campaign.

Detailed Condition: