



**Barry Lawrence Ruderman  
Antique Maps Inc.**

7407 La Jolla Boulevard  
La Jolla, CA 92037

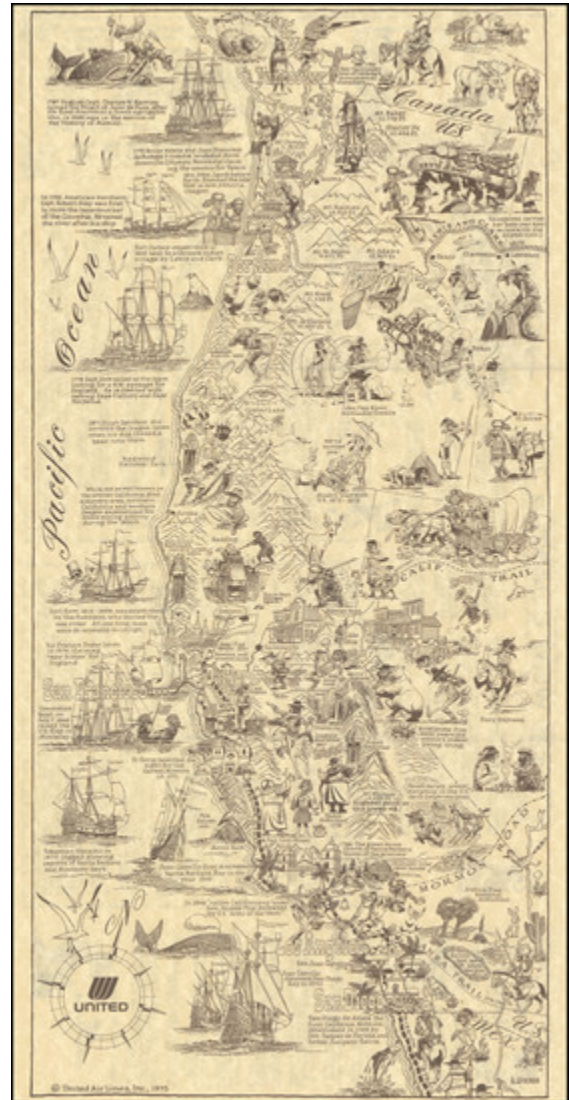
[www.raremaps.com](http://www.raremaps.com)

(858) 551-8500  
[blr@raremaps.com](mailto:blr@raremaps.com)

---

**Celebrate the West! A Unique Place to Live. An Exciting Place to Visit. Welcome to  
United's West Coaster Service**

**Stock#:** 91625  
**Map Maker:** Wiseman & United Airlines  
**Date:** 1975  
**Place:** n.p.  
**Color:** Uncolored  
**Condition:** VG+  
**Size:** 11.25 x 23.5 inches  
**Price:** SOLD



**Description:**

Created by Al Wiseman and United Air Lines, Inc., this pictorial map from 1975 presents an animated, historical tableau of the West Coast. This illustrated cartographic representation, combined with descriptive essays, explores the rich tapestry of events that shaped the region's past.

The map is characterized by a large number of cartoon illustrations, each one telling a story of its own. It



**Barry Lawrence Ruderman  
Antique Maps Inc.**

7407 La Jolla Boulevard  
La Jolla, CA 92037

[www.raremaps.com](http://www.raremaps.com)

(858) 551-8500  
[blr@raremaps.com](mailto:blr@raremaps.com)

---

**Celebrate the West! A Unique Place to Live. An Exciting Place to Visit. Welcome to  
United's West Coaster Service**

marks significant historical events from the West Coast's narrative, including the journey of Junípero Serra, the Bear Flag Republic, the California Gold Rush, and Captain Cook's exploration. Intricately interwoven into the geography, these depictions provide not only the spatial layout but also the historical landscape.

The greeting, "Welcome to United's West Coaster Service," suggests the map's original use in the airline's service to the West Coast, serving as a lively and informative guide to the region's history for passengers.

On the reverse side, the pictorial chronicle continues with further cartoon illustrations, accompanied by short essays. These narratives focus on notable periods such as the era of "Los Conquistadores," the reign of "Victorians," the "Argonauts" Gold Rush pioneers, and a reflection on "The West Today." This rich documentation of different eras in the West Coast's past broadens the map's appeal, serving as an engaging historical primer for passengers in transit.

**Detailed Condition:**

Printed on both sides.