



Barry Lawrence Ruderman Antique Maps Inc.

7407 La Jolla Boulevard
La Jolla, CA 92037

www.raremaps.com

(858) 551-8500
blr@raremaps.com

Pinal County Arizona

Stock#: 91607
Map Maker: Pinal County Development Board
Date: 1960 circa
Place: Coolidge, Arizona
Color: Color
Condition: VG
Size: 15.5 x 15.5 inches 15.75 x 20 (full sheet)
Price: \$ 175.00



Description:

The *Romantic Pinal County Arizona* map, issued in the late 1950s or early '60s (dated 1962 in manuscript) by the Pinal County Development Board, offers a whimsical pictorial representation of this region's topographical and cultural landscape. This mid-century map, rich in visual appeal, brings to life the historical and contemporary points of interest of places such as Florence, Coolidge, Eloy, and Superior, with distinctive cartoons of historical figures adorning the chart, providing a vivid snapshot of the area's past and present.

The context of the Midcentury, when tourism increasingly served as an extension of national identity, permeates the creation of this map. The intent was to spark curiosity and admiration, to motivate travel, and to contribute to the economic development of Pinal County. This historical object testifies to the merging of local economic aspirations with burgeoning national interests in tourism during the early 1960s.



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The map's design reveals much about the culture and values of the time. While it does include some depictions now seen as politically incorrect, these caricatures reflect prevailing societal attitudes and norms in the mid-20th century United States, providing valuable insights into the period's cultural zeitgeist.

On the reverse side, photographic illustrations further enrich the map's portrayal of Pinal County. The images of a rodeo at Florence and Casa Grande Ruins, among others, offer tantalizing glimpses of the local life, traditional sports, and archaeological treasures that the region boasts.

Thus, the *Romantic Pinal County Arizona* map, with its unique fusion of whimsical illustrations and geographic specificity, not only serves as a guide to the county's intriguing landmarks and cultural offerings but also provides a window into the socio-cultural milieu of 1960s America. As a document, it underscores the potent role of cartography in shaping perceptions, driving economic development, and preserving social histories.

Detailed Condition:

Folding map printed on both sides.