



Barry Lawrence Ruderman Antique Maps Inc.

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Touring Mexico "Travel with Design and You Broaden Your Knowledge" With 13 Lithographed Picture Maps. Mexico Publicaciones Fischgrund.

Stock#: 91172
Map Maker: Fischgrund Publishing Company
/ Poyo
Date: 1939
Place: Mexico
Color: Color
Condition: VG
Size: 6.5 x 9 inches
Price: SOLD



Description:

Vivid Pictographic "Picture Maps" of Mexico

A delightful and beautifully printed 1939 tourist guidebook for Mexico, illustrated with brightly colored "pictorial maps" of various regions in Mexico. The printing was by Lito. F. Sanchez H. y Cia. One of these pictorial maps is a double-page map of Mexico, elegantly illustrated with "Mexican type costumes" or traditional dress of various regions in Mexico.

This work was published by Publicaciones Fischgrund, who also sold Diego Rivera prints, pictorial maps, post cards and the like, all out of their Mexico City shop at No. 6 Avenida Madero. One of the full-page pictorial ads herein reminds visitors that they could order their Fischgrund pictorial map of the Republic by mail order.

The ads at the back of the book are also beautifully designed and illustrated. Of special note is the full page pictorial ad for Hugo Brehme's photographic establishment on Avenida Madera No. 8 in Mexico City. Brehme's sensitive photographs of Mexican people and scenery are highly praised by photographic historians.

Detailed Condition:

Wire metal "spiral" binding. Original textured pictorial dust jacket over card boards. Retains original



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transparent acetate binding cover protector. Very clean and nice. Small unobtrusive ownership name on front flyleaf. A few scattered words with old ink underlining. Overall condition is very good. 26 pages. 13 color illustrated pages, including maps. Pagination is erratic, as many of the color printed picture maps and advertisement pages at the end are not included in the numbering. Profusely illustrated. Color printed maps and illustrations. Complete.