



# Barry Lawrence Ruderman Antique Maps Inc.

7407 La Jolla Boulevard  
La Jolla, CA 92037

[www.raremaps.com](http://www.raremaps.com)

(858) 551-8500  
[blr@raremaps.com](mailto:blr@raremaps.com)

## Palm Springs California and the Communities of the Coachella Valley

**Stock#:** 89025  
**Map Maker:** Intercart Marketing  
**Date:** 1975 circa  
**Place:** Toronto  
**Color:** Color  
**Condition:** VG+  
**Size:** 27.5 x 39 inches  
**Price:** \$ 475.00



### Description:

Lively promotional pictorial birdseye view map of the Palm Springs area, published by Intercart Marketing of Vancouver.

The map shows a view from the east, looking toward Mount San Jacinto, with the mountains at the south and Indio, Palm Desert and La Quinta at the bottom. The image highlights many of the 1970s iconic locations in the Coachella Valley, focused on recreational activities, wild life, hotels, golf course and desert flora and fauna.

Architectural landmarks from the 1950s and 1960s, such as Coachella Valley Savings building No. 2 (top left) and the Palm Springs Spa Hotel appear throughout.

The artist is listed as E or T Smith.



**Barry Lawrence Ruderman  
Antique Maps Inc.**

7407 La Jolla Boulevard  
La Jolla, CA 92037

[www.raremaps.com](http://www.raremaps.com)

(858) 551-8500  
[blr@raremaps.com](mailto:blr@raremaps.com)

---

**Palm Springs California and the Communities of the Coachella Valley**

**Detailed Condition:**

On linen.