



Barry Lawrence Ruderman Antique Maps Inc.

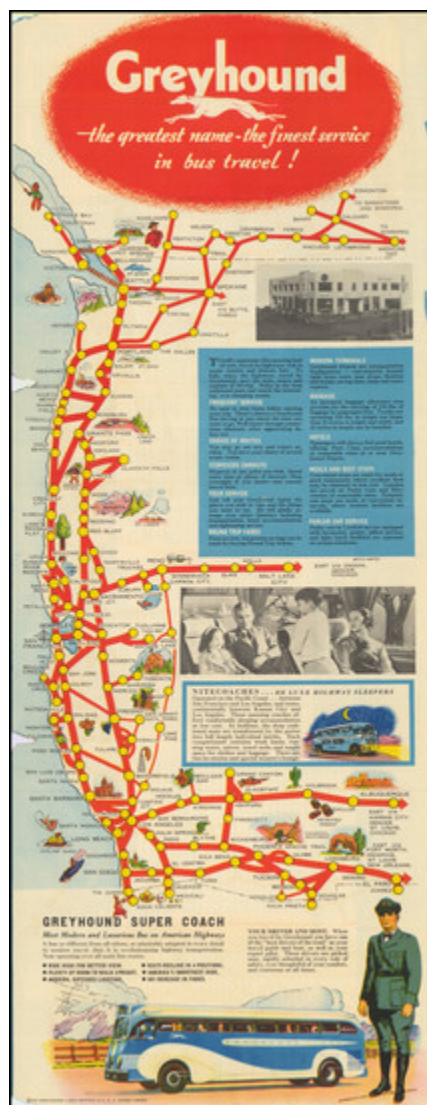
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Greyhound- The greatest name-the finest service in bus travel!

Stock#: 88019
Map Maker: Greyhound Company
Date: 1937
Place: n.p.
Color: Color
Condition: Good
Size: 8.5 x 22 inches
Price: SOLD



Description:

Greyhound: The Greatest Name in Bus Travel, printed by Sunset Press in the United States in 1937, is an intriguing pictorial map of the American West, epitomizing the allure of road travel during the early 20th century. Emphasizing Greyhound's esteemed Super Coach and Nitecoach services, this map underscores the interconnectedness of the West, with a specific focus on the primary highways and leading tourist attractions spanning from California to British Columbia.



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The 1930s witnessed a profound shift in American culture and infrastructure. As the nation gradually emerged from the throes of the Great Depression, there was a renewed spirit of adventure and exploration. The open road symbolized this sense of freedom, and companies like Greyhound became synonymous with the possibilities of American travel. The West, with its vast landscapes and natural wonders, was particularly alluring, and the map captures this allure by highlighting the primary tourist attractions across several states and Canadian territories.

This pictorial representation goes beyond merely denoting geographical landmarks; it serves as a testament to the evolving transportation landscape. During this period, bus travel underwent a renaissance of sorts, offering affordable and efficient means for Americans to explore the vast expanse of their country. The schematic detailing of the western highways on this map speaks to the burgeoning infrastructure developments that facilitated this mode of travel.

The role of such promotional materials in popularizing tourism cannot be understated. With its captivating design and informative detailing, this map served not merely as an advertisement for Greyhound's services but also as a guide for tourists and travelers. It captured the essence of the era - an age where the journey was as significant, if not more, than the destination itself.

Detailed Condition:

Chips from the lower left corner and at the left sides of horizontal folds. Folding map.