

# **Barry Lawrence Ruderman Antique Maps Inc.**

7407 La Jolla Boulevard La Jolla, CA 92037

www.raremaps.com

(858) 551-8500 blr@raremaps.com

#### (Second World War - Home Front Propaganda) Button Your Lip! Loose Talk can Cost Lives

**Stock#:** 77104 **Map Maker:** Soglow

Date: 1942Place: New YorkColor: Condition: VG+

**Size:** 13 x 19 inches

**Price:** \$ 650.00



#### **Description:**

Great, cartoon-style World War II poster showing a surprised-looking American naval officer with, quite literally, buttoned lips. This poster was drawn by Otto Soglow and published in 1942.

Subtitled "Loose Talk Can Cost Lives," the purpose of the poster is to warn citizens against discussing sensitive subjects in such a way that the war effort could be undermined. Using Soglow's recognizable name, this map was sold to benefit ambulance charities.

### **Otto Soglow**

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Otto Soglow rose to fame as part of his playful and popular 1930s The Little King cartoon, published in the

Drawer Ref: Curiosities - People Stock#: 77104



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New Yorker. His pen and ink drawings were used in propaganda posters during the Second World War, and his cartooning style is easily recognizable and distinct from most of the other World War II American poster makers.

#### **Detailed Condition:**

Rounding to upper right and left ciorners. Small tear at top, just entering image.

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