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Tehama: The County of Diversified Opportunity

Stock#: 75805
Map Maker: Tehama County Exposition
Commission / Board of
Supervisors Tehama County

Date: 1915
Place: Red Bluff
Color: Color
Condition: VG
Size: 11.5 x 17.5 inches Map Only
Price: \$ 395.00



Description:

Don't Buy Any Land From Anybody . . . Until You Have First Placed Both Your Eyes And Your Feet Upon It

Uncommon, attractive early 20th-century map centered on Tehama County and showing all of northern California. Tehama, at the northern end of the Central Valley, is shown in yellow and its towns, including Red Bluff, Iron Canyon, and Corning are shown in red. Detail is shown for northern California stretching from San Francisco and Sacramento through to the northernmost settlements of Crescent City and Eureka. Relief is shown pictorially. Roads, railroads, and county lines are all shown.



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At the bottom of the map are descriptions of the various routes which can be taken to reach Red Bluff, including an "inside loop" meant for speed (which is now traced by Interstate 5) and an "outside loop" meant for pleasure (which follows Highways 1 and 101). A large box states that these are good roads. The coloring of this map is tastefully chosen with turn-of-the-century lithographic styling.

Adjacent to the map are various interesting tidbits regarding Tehama, referring to the boundless opportunity (mainly agricultural) which is offered by the county. A description of the demographics and statistics of the county are provided and insets regarding "fruit farming," "stock farming," "grain farming," and "elevation and rainfall" among others. This portion of the map is evidently designed to attract investment and migration into the county.

The verso shows many images of Tehama County. While the focus is still farming, additional text and photographs describe the opportunities for recreation which present themselves in the county, including hunting and fishing. Trapping and hunting opportunities are described as "game get[ting] so thick at times that one must shoot in self-defense." Many such pieces of information add further interest to this map of a Californian county during a period of economic growth.

This map was printed locally, in Red Bluff, CA.

OCLC lists five copies of the map.

Detailed Condition:

Folding map.