



**Barry Lawrence Ruderman
Antique Maps Inc.**

7407 La Jolla Boulevard
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This limned Carte portraying with most exacting fidelity the History, Romance and Humour of the glorious City of San Diego by the Pacific, likewise showing the Noble Harbour and its surrounding Terraine, is present to you herewith by the Marston Company . . .

Stock#: 73276
Map Maker: Mora
Date: 1928
Place: Carmel-By-The-Sea
Color: Color
Condition: VG+
Size: 21.5 x 27 inches
Price: SOLD



Description:

The Greatest San Diego Pictorial Map.

A fantastic example of the rare Marston Company / Jo Mora Map of San Diego, published in 1928.

The map includes a detailed and whimsical look at San Diego, with marvelous caricature vignettes of historical persons and major landmarks, a town plan, and a whimsical historical timeline.

In the south, the map extends to Tijuana, with racetrack and border crossings depicted. Coronado and North Island were still separated at this time, with Rockwell Field shown with a docked airship and a biplane at the Naval Air Station. The built-up section of San Diego is largely confined to the area between National City and Balboa Park. Hunting is shown in Mission Bay. There are small communities in Mission



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Beach, Pacific Beach, and La Jolla. Camp Kearny is shown up north. Many elements of San Diego's military history can be seen on the map.

The Marston Department store was a major San Diego establishment, which had started in 1878. The map was made to celebrate the store's 50th anniversary. Women's fashion from the five decades of the store's existence decorate the upper right corner of the map.

The map gives the sense that, even in 1928, San Diego was still a small, quiet community perched on the U.S. border and the Pacific Ocean. Cows graze in what is now Clairemont, and skunks, coyotes, and bobcats inhabit an otherwise bucolic Mount Soledad.

Detailed Condition:

Superb condition. Folding, as issued. With the original paper envelope.