



**Barry Lawrence Ruderman  
Antique Maps Inc.**

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**(Golden Gate International Exposition Poster) Schenley Welcomes the '39'ers**

**Stock#:** 68881  
**Map Maker:** Schenley Distillers Corp.  
**Date:** 1939  
**Place:** New York  
**Color:** Color  
**Condition:** VG  
**Size:** 25.5 x 33 inches  
**Price:** \$ 2,200.00



**Description:**

***Unrecorded Poster for the 1939 Golden Gate Exposition.***

Beautiful and extremely rare color-printed poster prepared by the Schenley Distillers Corporation of New York as a promotional for the 1939 Golden Gate Exposition.

The map features a '49er gold miner looking over San Francisco Bay toward Treasure Island with the Tower of the Sun rising up from the fair. The Bay Bridge is in the foreground and Oakland and Berkeley in the background.

Visitors to the fair were sometimes called '39ers, a play on the name given to gold miners who came to San Francisco in 1849.

Schenley Distillers Corp headquartered in the Empire State Building. Schenley apparently produced bottom shelf whiskeys. The company was purchased in 1968 by leveraged buyout pioneer Meshulam



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**Detailed Condition:**

Mounted on board.