



Barry Lawrence Ruderman Antique Maps Inc.

7407 La Jolla Boulevard
La Jolla, CA 92037

www.raremaps.com

(858) 551-8500
blr@raremaps.com

Merrymaker's Map of San Francisco -- A Pilot for Pixilated Philanderers with a Penchant for Getting Pickled

Stock#: 68287
Map Maker: Schenkofsky
Date: 1940
Place: San Francisco
Color: Color
Condition: VG+
Size: 28 x 20 inches
Price: \$ 2,400.00



Description:

A Pilot for Pixilated Philanderers with a Penchant for Getting Pickled

Scarce map of San Francisco, intended for tourists, sailors and other revelers.

The map includes a guide noting Restaurants (including Joe Di Maggios), Foreign Atmosphere (including Omar Khayyams), Night Clubs (including the Tahitian Hut and the 365 Club), and Bars (House of Pisco, The Pink Rat, The Black Cat, etc.) and, of course, Capitol's Follies Burlesque.

The map emphasizes the city's reputation for sexual license and uninhibited entertainment. However, more typical tourist attractions on this map are also labeled: beaches, museums, neighborhoods, parks and landmarks. Ships are docked at the piers, an airplane flies over the ocean, and a compass rose is drawn in perspective as if floating on the bay. Alongside the many raucous illustrations, the six text panels in the upper section offer conventional guidebook-style descriptions of "The Old Barbary Coast," "The Latin Quarter," "The Golden Gate Park," "The Bridges," "Chinatown" and "Landmarks."

The rest of the map highlights more traditional tourist attractions. There were several editions with varying second titles.

Milt Schenkofsky was a cartoonist and illustrator apparently based in the San Francisco Bay area and active during the 1930s and 1940s. He also illustrated humor books and published his own book of poems called *Virgin Sturgeon*.



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Rarity

The map is scarce on the market.

Detailed Condition:

Laid on archival poster linen.