



Barry Lawrence Ruderman Antique Maps Inc.

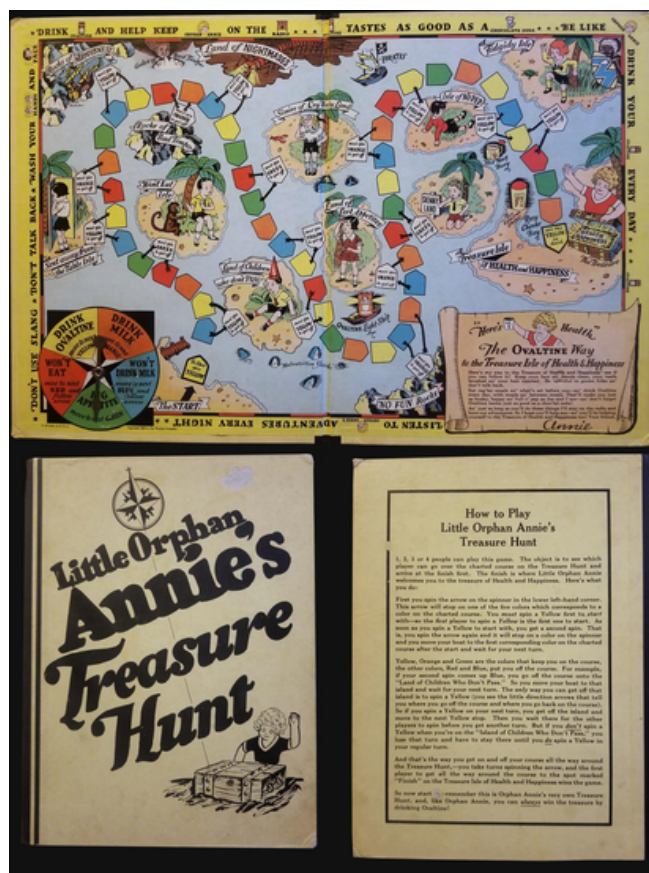
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Little Orphan Annie's Treasure Hunt.

Stock#: 60000kb
Map Maker: Wander Company
Date: 1933
Place: n.p.
Color: Color
Condition: VG
Size: 15.5 x 11 inches
Price: SOLD



Description:

This is a 1933 Wander Company fantasy map board game of a treasure hunt featuring the radio show character Little Orphan Annie.

The map traces the 'charted course' from the Start through several childhood obstacles faced by children that misbehave before reaching the Treasure Isle of Health and Happiness, which, of course, if what any child will gain from drinking Ovaltine. As the player sails along the course to the Treasure Isle, they can be waylaid on 'Won't Eat Isle', 'Sent away from the Table Isle', and the 'Land of Lost Appetites'. The 'Land of Nightmares' and the 'Rocks of Nervousness' are also features in this rather dystopic landscape. Another hazard, the 'Sissies of Cry Baby Land' provides an intriguing look into how children were raised in the 1930s, although, in many ways, not much has changed in the intervening years. The whole is surrounded by a border which bears the message, 'Drink Ovaltine and help keep Orphan Annie on the radio - Ovaltine tastes as good as a chocolate soda - Be like Orphan Annie drink your Ovaltine every day - Listen to Orphan



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Little Orphan Annie's Treasure Hunt.

Annie's adventures every night - Don't use slang - Don't talk back - Wash your hands and face.'

This board game was created and published by The Wander Company in 1933 most likely as a prize for children that sent in proofs of purchase from Ovaltine packages. The Little Orphan Annie radio show would promote these giveaways, which also included items like mugs and secret decoder rings.

Detailed Condition: