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Les Vignobles De France -- Vins de Bourgogne (The Vineyards of France -- Wines of the Burgundy Region)

Stock#: 57219
Map Maker: Heteau
Date: 1954
Place: Paris
Color: Color
Condition: VG+
Size: 33 x 27 inches
Price: SOLD



Description:

Fine promotional map of the Burgundy wine region, drawn by Remy Heteau in 1954.

The map is one of a series of 11 maps titled Les Vignobles de France; the others in the series are of Région Est, Région Normandie, Champagne, Roussillon, Val de Loire, Alsace, Côte du Rhône, Bourgogne, Côte de Provence and one of the French colony Algeria [Algérie]. These posters were commissioned by the Comité National de Propagande en Faveur du Vin, a government agency that promoted the French wine industry. The posters advertised French wines as well as tourism to these areas.

Remy Hétéreau was a French artist, printmaker, illustrator and designer. He was known for his etchings and engravings and illustrated numerous books. Among his other activities, he created designs for Haviland Limoges china, painted murals (notably at the Maison de l'Amerique Latine in Paris and the Ecole Nationale des Douanes), and designed international exhibitions of French technology.

Detailed Condition: