



## Barry Lawrence Ruderman Antique Maps Inc.

7407 La Jolla Boulevard  
La Jolla, CA 92037

[www.raremaps.com](http://www.raremaps.com)

(858) 551-8500  
[blr@raremaps.com](mailto:blr@raremaps.com)

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### **Italia Novamete Posta in Luce et da molti errori emendata in Venetia Apresso ferrando Bertelli MDLXV**

**Stock#:** 56508  
**Map Maker:** Bertelli  
**Date:** 1565  
**Place:** Venice  
**Color:** Uncolored  
**Condition:** VG  
**Size:** 22.5 x 15.5 inches  
**Price:** SOLD



#### **Description:**

#### ***Important 2-Sheet Lafreri School Modern Map of Italy***

Nice example of Ferrando Bertelli's important early map of Italy, published in 1565.

Bertelli's modern map of Italy is one of the most influential maps of Italy published by the so-called Lafreri school of mapmakers. While based upon Gastaldi's map of 1548, the map includes significant improvements and corrections, as noted in the title.

The map is richly embellished with sailing ships and various curious sea creatures.

#### **Lafreri School of Mapmakers**

Antoine Lafréry, better known as Antonio Lafreri (1512-77) was born in Besançon. His earliest work in Rome dates to about 1544. From his workshop on the Via del Parione, he produced many important publications. In 1553, he founded a company with his mentor, Antonio Salamanca, which would operate until 1562. Thereafter, from 1562 to Lafreri's death in 1577, he conducted business under his own name.

While Lafreri did create maps, he was primarily a dealer and publisher, rather than an artisan in his own right. He carried a vast stock of maps and prints made by other printers from both Rome and Venice. He became known for producing IATO (Italian-Assembled-To-Order) atlases, each unique composite atlases featuring a selection of fine Italian maps, made to the tastes of individual clients. Pre-dating Abraham Ortelius, these 'Lafreri Atlases' and their contents, represent the birth of the modern atlas. Owing to the



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popular acclaim of these atlases, while the term was never used during this period, the Italian maps from this era are today often said to be of the 'Lafreri School'.

As noted by Ashley Baynton Williams:

*The reason that Lafreri's name is now used as an umbrella term for the school is because he issued a catalogue of his stock in 1572, entitled 'Indice Delle Tavole Moderne Di Geografia Della Maggior Parte Del Mondo ...'. This catalogue is very similar, both in title and contents, to bound collections of maps with an engraved title Tavole Moderne Di Geografia De La Maggior Parte Del Mondo Di Diversi Autori. Accordingly bound collections with the engraved title were attributed to Lafreri, and thence his name became associated with the group as a whole. Some writers have attributed the title to Duchetti, but there seems no good reason to challenge Lafreri's role.*

**Rarity**

The map is rare on the market. We note one example at auction (Christies 2006) and one example in a dealer catalog in the past 30 years.

**Detailed Condition:**

2 sheets, joined. Wide original margins. Several tears, expertly repaired on verso.