



# Barry Lawrence Ruderman Antique Maps Inc.

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## Air Age Map of the Global Crisis

**Stock#:** 55754  
**Map Maker:** Rand McNally & Company  
**Date:** 1949  
**Place:** Chicago  
**Color:** Color  
**Condition:** VG+  
**Size:** 27 x 20.5 inches  
**Price:** SOLD



### Description:

Interesting advertising map, published by Rand McNally.

A fascinating use of a map -- promoting a household good by "informing" the consuming public about the spread of communism.

The present example promotes Air-wick household deodorant, but the map was widely distributed for other advertisers, including the Portland "Oregonian" Newspaper.

The map is color coded to show the influences of the various global powers:

- Areas Associated with the US in checking the Spread of Communism (light green)
- Areas Associated with the Soviet Union in Promoting The Spread of Communism (pink)



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**Air Age Map of the Global Crisis**

- Dependent or Colonial areas (light purple)

Air age maps of the global crisis (polar map of the world), Eurasia, and eastern Asia, on verso: maps of Europe and western Asia, central Europe, Europe before and after World War I, and Europe before and after World War II on verso.

The map includes the note:

*This graphic portrayal of the present situation in international politics represents the editorial judgment of the publishers in the interpretation of current events.*

**Detailed Condition:**