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Beverly Hills

Stock#: 102135
Map Maker: Brewster Jr.
Date: 1985
Place: Los Angeles
Color: Color
Condition: VG+
Size: 35 x 23 inches
Price: \$ 475.00



Description:

Decorative advertising map of Beverly Hills from 1985, marked by its illustrative and non-traditional approach.

The map utilizes vibrant colors and cartoon-like depictions of buildings, advertising local businesses and cultural landmarks rather than geographic accuracy.

The layout showcases a stylized version of the city's streets and infrastructure, prioritizing visual appeal and commercial representation over precise scale or orientation. Businesses are prominently featured with individualized, exaggerated illustrations, reflecting the commercial atmosphere and identity of Beverly Hills during this time.

The map documents the commercial landscape of mid-1980s Beverly Hills, a period characterized by economic growth and cultural recognition. The diversity of businesses, from luxury retailers to service providers, mirrors the city's affluent and consumer-oriented nature.

As a cultural artifact, the map offers insights into the marketing techniques and aesthetic preferences of the era. It reflects the commercial priorities and economic conditions of 1980s Beverly Hills, providing a snapshot of the local economy and societal trends.

Detailed Condition: