



Barry Lawrence Ruderman Antique Maps Inc.

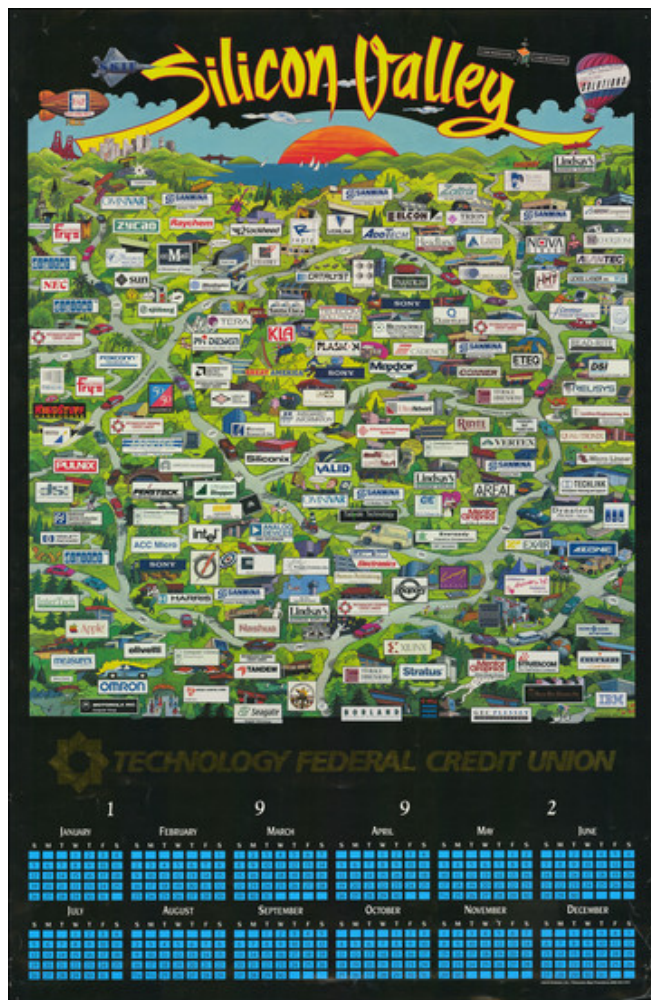
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Silicon Valley Map and 1992 Calendar

Stock#: 101880
Map Maker: Gist & Erdmann Inc.
Date: 1991
Place: n.p. (Santa Clara County)
Color: Color
Condition: VG
Size: 25.5 x 38.5 inches sheet size
Price: \$ 1,800.00



Description:

Technology Federal Credit Union

Colorful Silicon Valley calendar, published in late 1991 by Gist & Erdmann, promoting Technology Federal Credit Union, which would go on to become one the first on-line internet banks in 1996.

The map includes many of the major computer companies of the time, including Apple, Intel, National Semiconductor, Seagate, IBM, Advanced Micro Devices, Foxconn, NEC and others.

Technology Federal Credit Union



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Technology Federal Credit Union, initially christened as Fairchild Semiconductor Federal Credit Union, commenced its operation on May 27, 196

By 1970, the credit union had grown to 6,320 members and \$3.5 million in assets. The 1980s heralded a period of exponential growth in Silicon Valley, and the credit union mirrored this expansion. In a strategic move, it rebranded itself as **Technology Federal Credit Union**, widening its membership to embrace employees from various technology companies, a visionary step that propelled its assets to \$50 million.

In 1996, it distinguished itself by establishing an online presence, one of the first among its peers nationwide. Now known as Technology Credit Union (Tech CU), introduced its pioneering "Anytime: Anywhere" delivery system, thereby revolutionizing the way members interacted with their financial services, ensuring access to account information from their homes, be it through telephone or the internet.

Detailed Condition: