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**Davos Parsenn Suisse**

**Stock#:** 100640  
**Map Maker:** Looart Press  
**Date:** 1968  
**Place:** Colorado Springs  
**Color:** Color  
**Condition:** VG+  
**Size:** 21 x 30 inches  
**Price:** \$ 375.00



**Description:**

Original 1960s vintage poster for the Davos ski resort in eastern Switzerland.

Parsenn is the name of one of the mountains in the larger Davos area.

Looart was founded in 1947 by Orin Loo. The company, Looart Press grew for many years, specializing in travel posters and prints, until the business sold in 1987 for \$115 million.

**Detailed Condition:**