



# Barry Lawrence Ruderman Antique Maps Inc.

7407 La Jolla Boulevard  
La Jolla, CA 92037

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## San Diego America's Finest City

**Stock#:** 100066  
**Map Maker:** Meier / Premium Promotions  
**Date:** 1995  
**Place:** n.p. (San Diego?)  
**Color:** Color  
**Condition:** VG+  
**Size:** 23 x 18 inches  
**Price:** \$ 495.00



### Description:

This 1995 pictorial bird's-eye view by Laurie Meier for Premium Promotions elegantly captures the essence of San Diego, offering a detailed and colorful panorama that interweaves the city's maritime vibrancy with its iconic landmarks. Meier's work serves as an homage to the city, stretching from the US-Mexico Border to Camp Pendleton and Mount Palomar in the distance.

Commissioned by Premium Promotions, this pictorial map represents San Diego in the mid-1990s, a time of significant growth and transformation. The illustration showcases key attractions and embodies the spirit of the era, a period where urban development and natural beauty coexist in harmony.

The view clearly emphasizes frame and gift shops of the metropolitan area - no doubt the primary vectors for the distribution of the object itself.

Laurie Meier's approach to the map's creation reveals a dedication to encapsulating the geography and spirit of San Diego, with an emphasis on its coastal character and its role as a strategic Pacific port. This was a time when the city's relationship with the ocean was both a driver of its economy and a cornerstone of its identity. The artwork is rich with maritime and recreational motifs, highlighting San Diego's connection to naval history and its thriving sea-based activities.

### Rarity

Although the limitation number suggests hundreds were printed, this pictorial is quite rare today. In thirty



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**San Diego America's Finest City**

years of doing business in San Diego, this is the first time we have had it.

**Detailed Condition:**

"America's Finest City" is in relief and somewhat difficult to see in the scan. Artist signature and limitation in pencil in the bottom margin. Numbered 745/900.