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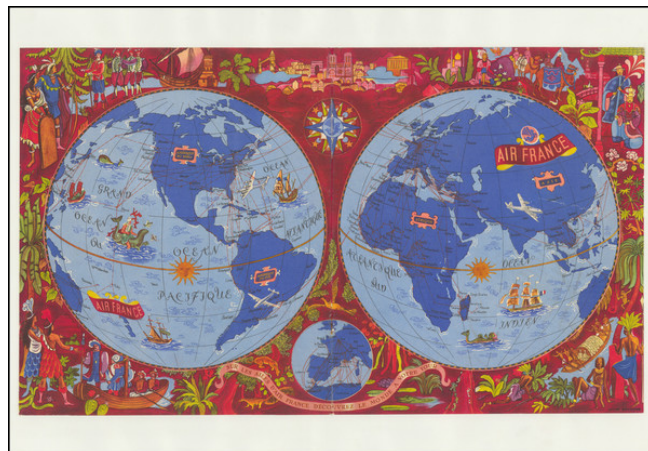
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[World] Air France -- Sur Les Ailes D'Air France Decouvrez Le Monde A Votre Tour

Stock#: 100053
Map Maker: Boucher
Date: 1950 circa
Place: Paris
Color: Color
Condition: VG
Size: 18 x 10.5 inches
Price: \$ 345.00



Description:

The Folder Version of Lucien Boucher's Famed Map of the World

Airline folder version of this decorative Air France Map Poster by Lucien Boucher.

The map was first issued in large format in 1950, then again in significantly smaller format in 1952. The present example was used as the cover of a folder or menu, the first such example we have seen.

Beginning around 1935, Lucien Boucher designed a number of travel posters for Air France that continued until he was well into his seventies. This artist is best known for his Air France, world-map posters, signaling a global theatre. Lucien Boucher launched his design career attuned to the commercial promise of Surrealism.

Born in Chartres, he studied at the École de Céramique de Sèvres. He made his debut at the Salon d'Automne in 1921, becoming a member in 1923; he also exhibited at the Salon de l'Araignée from 1924-1930. As well as lithographs, Boucher also made wood engravings and drawings in watercolor and gouache.

Detailed Condition:

Trimmed and laid on sheet of larger paper.