



**Barry Lawrence Ruderman
Antique Maps Inc.**

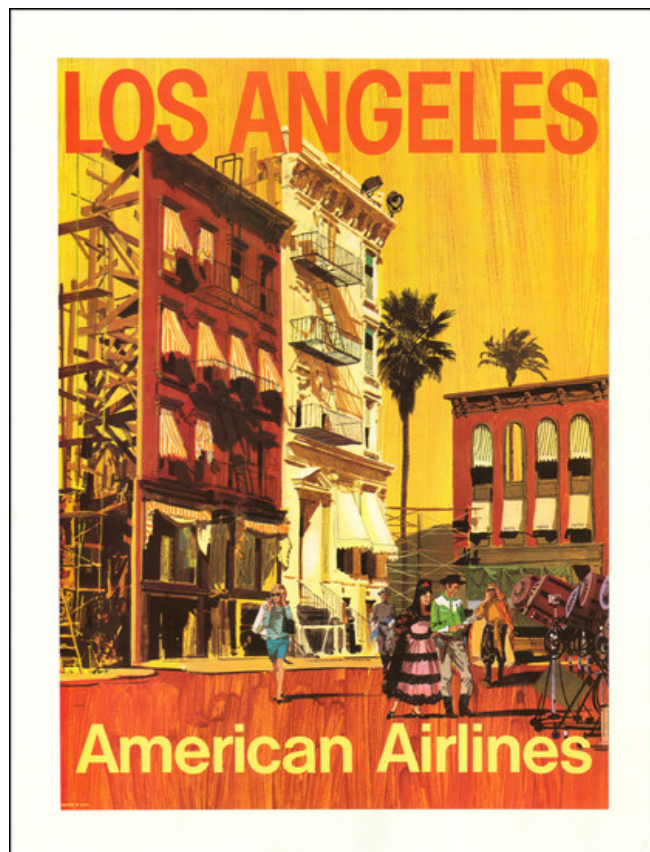
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Los Angeles American Airlines

Stock#: 93645
Map Maker: American Airlines
Date: 1965
Place: n.p.
Color: Color
Condition: VG+
Size: 15 x 20.25 inches
Price: \$ 950.00



Description:

This 1960s travel poster for Los Angeles, produced by American Airlines, captures the vibrant allure of the city's iconic film industry in a visually striking manner, encapsulating the glamour and excitement of Hollywood's golden age.

The poster's yellow-orange color scheme immediately stands out, evoking the golden California sunshine and the warm, inviting climate that has long characterized Los Angeles. This color palette, combined with the dynamic depiction of a bustling movie studio set, creates a sense of energy and excitement, reflecting the vibrant nature of the city and its world-renowned film industry.

Prominently featured are facades of multi-story 19th-century buildings—a classic setting within many movie studio lots. These facades, paired with actors in costumes walking about, create a charming tableau of a Hollywood film set. The image cleverly conveys the illusion and artifice of filmmaking, suggesting the transformative magic of Hollywood that allows the past to be recreated in the present.



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Los Angeles American Airlines

Produced by American Airlines, a major airline company that has played a significant role in the growth and globalization of the travel industry, this poster is more than a promotional item—it encapsulates a specific moment in the history of travel and tourism. It reflects the rise of Los Angeles as a major tourist destination and the pivotal role the film industry played in shaping perceptions of the city.

Overall, this 1960s American Airlines travel poster for Los Angeles provides a visually captivating depiction of the city's famed movie industry. Its vivid color scheme, dynamic depiction of a film set, and linkage to the era's burgeoning travel industry make it a significant artifact of mid-century American cultural history.

Detailed Condition:

Linen-backed.