



Barry Lawrence Ruderman Antique Maps Inc.

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Recreational Map Central California

Stock#: 93910
Map Maker: Rand McNally & Company
Date: 1939
Place: Chicago
Color: Color
Condition: VG
Size: 19.5 x 26.5 inches (sheet size)
Price: \$ 245.00



Description:

"Recreational Map Central California" is a captivating pictorial map of Northern California, created by Rand McNally for the Union Oil Company. This piece served as a souvenir for the San Francisco Golden Gate Exposition of 1939, a key historical event of the time.

The map stands as a testament to the rich cultural and recreational history of Central California, produced during an era of increased leisure travel and exploration. The 1939 Golden Gate Exposition, also known as the World's Fair, was held on San Francisco's Treasure Island, a man-made island in the San Francisco Bay. The exposition celebrated the completion of two major city landmarks: the Golden Gate Bridge and the San Francisco-Oakland Bay Bridge. It also showcased the cultural diversity and technological innovations of the time, attracting millions of visitors from around the globe.

As a pictorial representation of Northern California, the map skillfully balances aesthetics and



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functionality. It highlights the region's diverse geographical features, landmarks, and recreational spots, making it not only a practical guide but also an artistic rendition of the landscape. As such, it offers a snapshot of the area's recreational potential in the late 1930s, from its mountains and coastlines to its cities and infrastructure.

On the reverse side of the map, two smaller maps provide detailed views of the exposition grounds and the City of San Francisco. These insets give further context to the main map, adding depth to the viewer's understanding of the region during this pivotal period. By juxtaposing these detailed maps with the wider perspective of Central California, the mapmaker effectively captures the breadth and richness of the region's cultural and geographical landscape at the time.

Detailed Condition:

Folding pictorial map printed on both sides.