



**Barry Lawrence Ruderman
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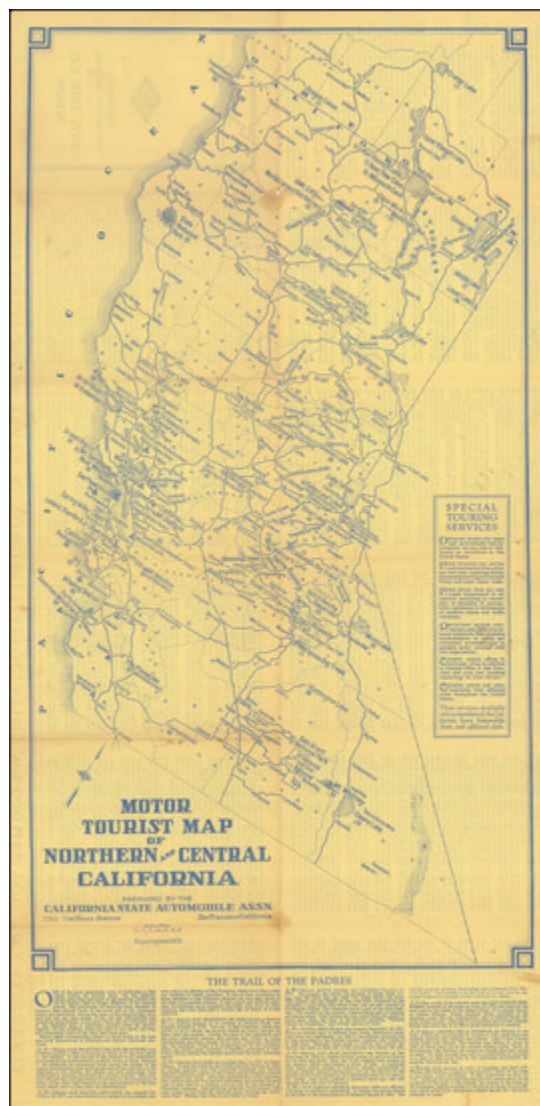
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Motor Tourist Map of Northern and Central California Prepared By The California State Automobile Assn.

Stock#: 91612
Map Maker: California State Automobile Association

Date: 1923
Place: San Francisco
Color: Outline Color
Condition: VG
Size: 15.5 x 29 inches

Price: \$ 375.00



Description:

Rare Early Automobile Club Thematic Tourist Map -- The Trail of the Padres

Fine example of *The Trail of the Padres* map, one of the earliest tourist maps published by the California State Automobile Association, the forerunner to AAA.



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The following advertisement appeared in the *Healdsburg Tribune*, September 18, 1923.

MOTOR TOURIST MAP , READY FOR DISTRIBUTION

Distribution of the motor tourist map of northern and central California, which has been prepared for the California State Automobile Association, will begin this week, the association has announced. A quantity of maps has been sent to each of its 18 offices located in various parts of northern and central California. The map, which lists over 100 points of scenic and historic interest in the section of California north of the Tehachapi, will be given free to all out of state tourists calling at the automobile association offices. It will also be given to members. Signs are being erected this week on five heavily traveled roads crossing the state line, calling motorists' attention to this service.

Prepared by the automobile association in collaboration with the best authorities on California history, the map lists and describes the principal points of scenic and historic interest in northern and central California that the tourist or resident will want to visit. Ninety-five points of scenic and historical interest, exclusive of the missions, are listed on the map, with key numbers referring to descriptions which are printed on the back of the folder. County line divisions and the main traveled roads are also shown, so that the tourist will be able to use the map for general routings over the state. "The Trail of the Padres" is covered by a description of the 11 missions in northern and Central California which are situated along the El Camino Real, the King's Highway, of the Spanish period.

The map is now quite rare. OCLC locates only a single example (University of Arizona).

Detailed Condition:

Minor discoloration at folds.