

# Barry Lawrence Ruderman Antique Maps Inc.

7407 La Jolla Boulevard La Jolla, CA 92037

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#### [ Berkeley ] The Map of Berkeley Streets & Shops

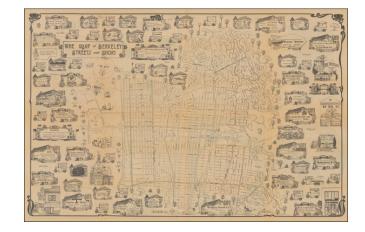
Stock#: 102774 Map Maker: Iris

Date: 1974
Place: Berkeley
Color: Uncolored

**Condition:** VG

**Size:** 34 x 21.75 inches

**Price:** \$ 375.00



### **Description:**

Whimsical pictorial map of Berkeley, with illustrated advertising for various local businesses.

The map is on one side of The Berkeley Community Access Directory, with extensive advertising on the verso.

This charming and illustrative map, titled "The Map of Berkeley Streets and Shops," from 1974, offers a snapshot of Berkeley, California, highlighting the diverse array of local businesses and cultural landmarks that characterized the city during this period. The map showcases an intricate network of streets, populated with detailed and whimsical representations of shops, restaurants, bookstores, and other establishments, capturing the unique spirit and atmosphere of Berkeley in the mid-1970s.

Distinctive for its artistic style and attention to detail, the map not only serves as a guide but also as a historical record, documenting the rich tapestry of community life and commerce. Each shop is illustrated with a miniature drawing, accompanied by its name and sometimes additional information, allowing viewers to appreciate the variety and individuality of each business. From record stores and bookshops to cafes and clothing boutiques, the diversity of the local economy and culture is vividly portrayed.

The map's layout, emphasizing the area's streets and geographical features, helps to contextualize the locations of these businesses within the broader landscape of Berkeley. Notably, the areas around Telegraph Avenue, a historically significant cultural and commercial hub, are densely populated with illustrations, highlighting its importance to the city's social and economic fabric during this time.

For historians, local residents, and anyone interested in the cultural history of Berkeley, this map provides an invaluable glimpse into the past, offering insights into the commercial and social environment of the



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city during the 1970s. It serves as a testament to the vibrancy and dynamism of Berkeley's streets and shops, preserving a moment in time within the ever-changing landscape of an iconic American city.

#### **Detailed Condition:**