

## **Barry Lawrence Ruderman Antique Maps Inc.**

7407 La Jolla Boulevard La Jolla, CA 92037

www.raremaps.com

(858) 551-8500 blr@raremaps.com

### **Salem Oregon Cherry City of the World**

Stock#: 100812 Map Maker: Ellis

Date: 1909Place: SalemColor: UncoloredCondition: Good

**Size:**  $10.5 \times 7.5$  inches

**Price:** \$ 375.00



### **Description:**

This panoramic map of Salem, Oregon was issued during an interesting chapter in the history of the Pacific Northwest, vividly presenting the city as an emerging hub of commerce, agriculture, and civic development at the dawn of the 20th century.

The depiction reveals Salem in a period of significant growth and prosperity, notable for its extensive orchards and burgeoning industry, which would interest collectors and historians of American urban development.

Salem, Oregon's capital and a pivotal agricultural center, is exquisitely rendered from an aerial perspective, showcasing its grid-like city streets, the Willamette River, and the expansive farmlands surrounding the city. The detailed representation of the city layout, combined with the prominent feature of cherry branches in the foreground, symbolizes Salem's identity as "Cherry City of the World," highlighting its role in fruit cultivation and export. This period marks Salem's transition from a modest community to a significant agricultural and political center, reflecting broader economic and social shifts in early 20th-century America.

The map is accompanied by textual testimonials from local farmers and businessmen, illustrating the fertility of the land and the prosperity it brought to the region. These endorsements serve not only as a boast of the city's agricultural yield but also as an invitation to settlers and investors, portraying Salem as a land of opportunity. Such documentation is invaluable for understanding the economic factors that influenced urban growth and migration patterns in Oregon and the wider Pacific Northwest.

Additionally, the supplementary text titled "Facts About Salem, Oregon" provides a narrative of civic pride and ambitious urban planning. It mentions significant infrastructure developments, including



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transportation and educational facilities, intending to project Salem as a modern and progressive city. This promotional aspect offers insights into early 20th-century marketing strategies and urban development ideologies.

#### **Detailed Condition:**

Printed on reverse. Torn top center, and small tears along the center crease.