



Barry Lawrence Ruderman Antique Maps Inc.

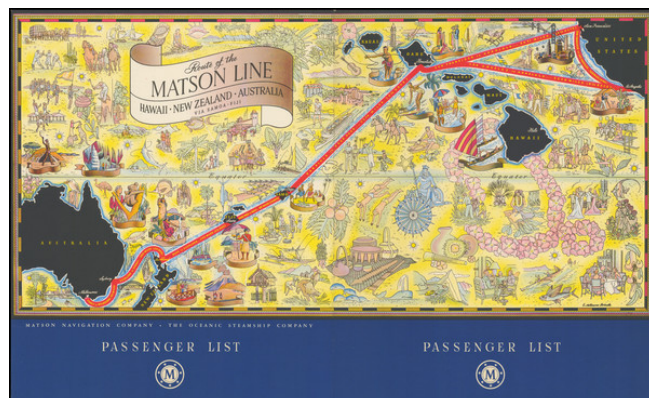
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Route of the Matson and Oceanic Line Hawaii - Samoa - Fiji - New Zealand - Australia

Stock#: 100051
Map Maker: Brindle
Date: 1940
Place: n.p.
Color: Color
Condition: VG+
Size: 21 x 10 inches (map only)
Price: \$ 395.00



Description:

Rare E Melbourne Brindle Cruise Line Promotional Map - Sailing The Pacific Ocean

Fine promotional advertising map for Matson Line, drawn by Ewart Melbourne Brindle.

The map provides a fine tapestry of the cultural and recreational options in the South Pacific, along with tracking the route of Matson's cruise line from San Francisco and Los Angeles to Hawaii and on to Australia, via the above named islands.

Ewart Melbourne Brindle

Ewart Melbourne Brindle (1904 - 1995) was an Australian-American illustrator and painter. His work included posters for World War II war bonds, magazine illustrations and covers, and US postage stamps; he was particularly known for his illustrations of cars, and in 1971 published a book of portraits of Rolls-Royce Silver Ghosts.

Melbourne Brindle was born in Melbourne. In 1918 his family immigrated to San Francisco, where he briefly studied at the California School of Fine Arts and worked first for a department store, then for an advertising agency. At age 33 he moved to New York, where he started his own agency; his commissions included Douglas Aircraft, United Airlines, the Italian Steamship Lines, and various car manufacturers. He became known as a car artist, and portrayed the Ford Thunderbird and the Buick Riviera in their first advertisements in 1955 and 1963, and updated the Goodyear Tire ads with a new car each year in the 1950s and 1960s.

Brindle was initially known for his black and white work, for which he won medals at the 1934 and 1938 New York Art Directors Club shows. In 1940 he started illustrating magazines, initially Woman's Home



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Companion. He created covers for the Saturday Evening Post, The Medical Times, and others. During World War II he created posters for war bonds, including "Warhawks are Killers!" (1943) and "85 Million Americans Hold War Bonds" (1945). For the US Post Office, he designed a 1971 set of stamps on Historic Preservation, 1972 postal cards for the Tourism Year of the Americas, the 1975 "World Peace through Law" stamp, and a 1982 postal card depicting the Academy of Music in Philadelphia.

Detailed Condition: