



Barry Lawrence Ruderman Antique Maps Inc.

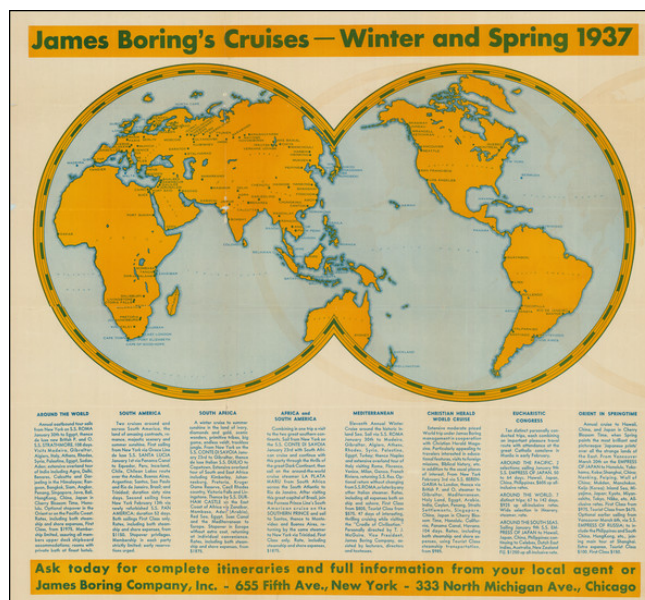
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James Boring's Cruises - Winter and Spring 1937

Stock#: 97066
Map Maker: Boring
Date: 1936
Place: n.p.
Color: Color
Condition: VG
Size: 24.5 x 22.5 inches
Price: \$ 245.00



Description:

James Boring's Cruises-Winter and Spring 1937, issued in November 1936, provides a comprehensive overview of global travel offerings at the height of the interwar period. This printed advertisement encapsulates a world on the cusp of vast change, promoting travel to locales that would, in just a few years, find themselves embroiled in geopolitical conflict.

The 1930s, situated between the aftermath of World War I and the brewing tensions leading to World War II, was a significant era for global tourism. The travel industry, leveraging advancements in transportation, such as luxury ocean liners, and tapping into a burgeoning middle-class appetite for leisure, offered grand tours across continents and oceans. Boring's cruises, with their detailed itineraries spanning from the historical cities of the Mediterranean to the vibrant cultures of the Orient, epitomized this trend.

The prominence of destinations like "Japon in Cherry Blossom Time" and stopovers at locations such as Athens, Rhodes, and Palestine evokes an era when global exploration was deemed not only accessible but also enlightening. Particularly noteworthy is the "CHRISTIAN HERALD WORLD CRUISE," which combined travel with educational aspects, emphasizing visits to foreign missions and sites of Biblical history. This emphasis on education and cultural immersion, dovetailed with leisure, reveals the multifaceted motivations of travelers during this period.

The rates mentioned in the print—some encompassing both steamship and on-shore expenses—offer a



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window into the economic aspects of travel during this era. The delineation of first-class and tourist class accommodations hints at the stratifications in travel experience, while the extensive range of offerings, from "AFRICA and SOUTH AMERICA" to "ORIENT IN SPRINGTIME," demonstrates the expansive scope of global travel possibilities at the time.

Lastly, the advertisement's closing, indicating the James Boring Company's presence both in New York and Chicago, underscores the significance of the United States as a nexus for global travel endeavors during the interwar period. The print, therefore, serves as a vital document, capturing the aspirations, curiosities, and mobility of a society unaware of the transformative events looming on the horizon.

Detailed Condition:

Folding map.